



michael lorenz
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QUALIFICATIONS

- 12 years experience creating successful and dynamic solutions for national, international and regional clients.
- Strong client interaction skills including goal assessment, project briefing, client presentation and concept rationale.
- Ability to adapt talents and skills to a wide variety of market segments.
- Strong understanding and extensive experience designing for the action sports and youth culture markets.
- Meticulous and precise mechanical and production skills for print, product and screen printed design solutions.
- Innovative interactive media experience including animation and design for web.
- Extensive experience with Macintosh operating systems including troubleshooting and performance maximization.

EMPLOYMENT

2003-PRESENT Associate Creative Director, Paul Kaza Associates - South Burlington, VT

- Conceived and produced compelling and successful design solutions while working closely with principle/creative director.
- Trained, supervised and provided art direction for junior designers.
- Managed multiple, concurrent projects in different stages.
- In-house photographer for non-contract photography.
- Scouted locations, orchestrated talent & directed photoshoots.
- Maintained networks and updated and maintained all Mac OS computer systems to ensure maximum performance.

1998-2003 Senior Graphic Designer, Select Design - Burlington, VT

- Conceived and designed graphics to exceed client expectations.
- Successfully balanced quality design solutions with extremely tight deadlines.
- Interacted with clients to produce work that reached objectives.
- Designed, created and produced in-house marketing materials and brand solutions for Select Design.
- Produced meticulous and complex mechanical art for production.
- Maintained networks and updated and maintained all computer systems to ensure maximum performance.

1996-1998 Graphic Designer, DePerno Design - Burlington, VT

- Designed for local, regional & international clients, while working closely with principle/creative director.
- Executed intricate and precise digital mechanicals for print production.
- Attended press checks to ensure quality standards.
- Maintained networks and updated and maintained all computer systems to ensure maximum performance.

TECHNICAL SKILLS

Adobe Illustrator	Flash	Font Explorer	Final Cut Express	Mac OS X
Adobe Photoshop	Dreamweaver	Suitcase	iMovie	Photography
Adobe Indesign	Quark Xpress	Cubase	iDVD	
Adobe Imageready	Microsoft Office	Protools	HTML / CSS	

EDUCATION

1994-1998 Bachelors of Science, University of Vermont
Major: Small Business
Minors: Design, Marketing